

# June Public Affairs Series: Minnesota's Changing And It's Not Just The Seasons



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CONSTRUCTION



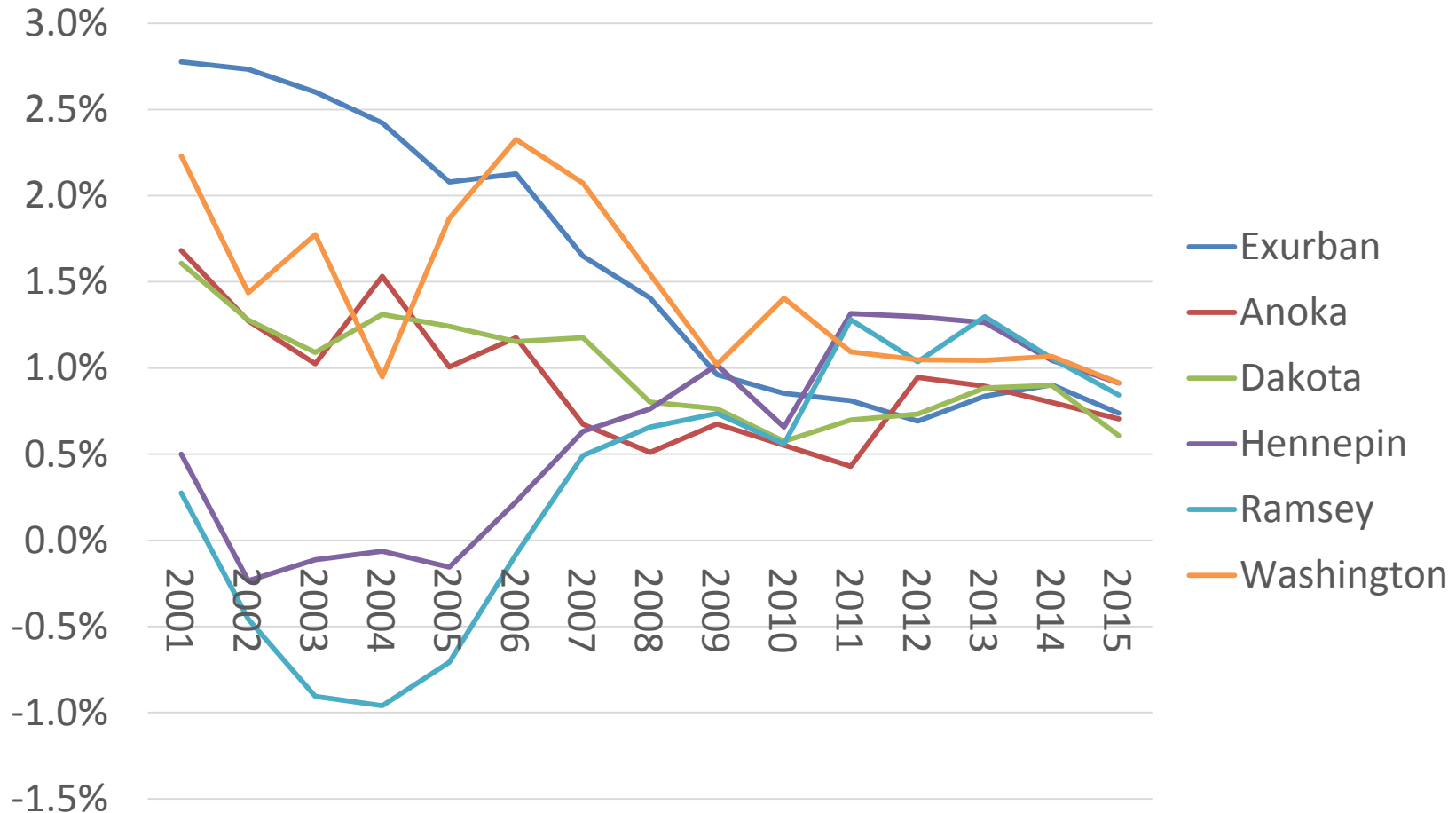


# Minnesota State Demographic Center

**SUSAN BROWER, MINNESOTA STATE DEMOGRAPHER**  
**June 2016**



# Growth rates among Twin Cities counties have converged



Source: U.S. Census Bureau, Population Estimates Bureau  
Exurban : Carver Chisago Isanti Scott Wright

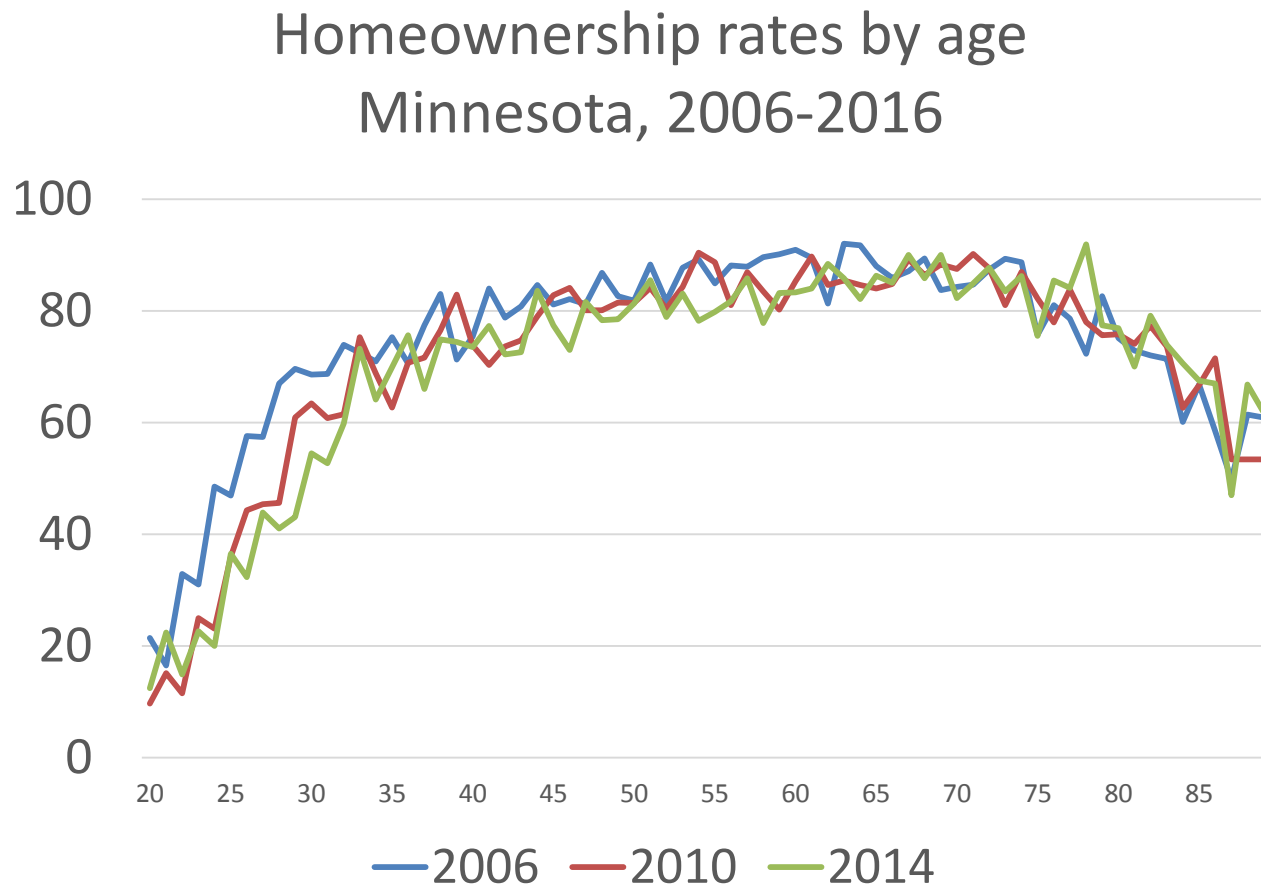
# Top 10 fastest growing MN cities

		2014	2010	2010-2014
Rank	City	population	population	growth
1	Minneapolis city	411,273	382,578	28,695
2	St. Paul city	299,641	285,068	14,573
3	Blaine city	62,066	57,186	4,880
4	Rochester city	111,007	106,769	4,238
5	Woodbury city	66,119	61,961	4,158
6	Bloomington city	86,652	82,893	3,759
7	Rogers city	12,230	8,597	3,633
8	Lakeville city	59,361	55,954	3,407
9	Moorhead city*	41,181	38,065	3,116
10	Plymouth city	73,633	70,576	3,057

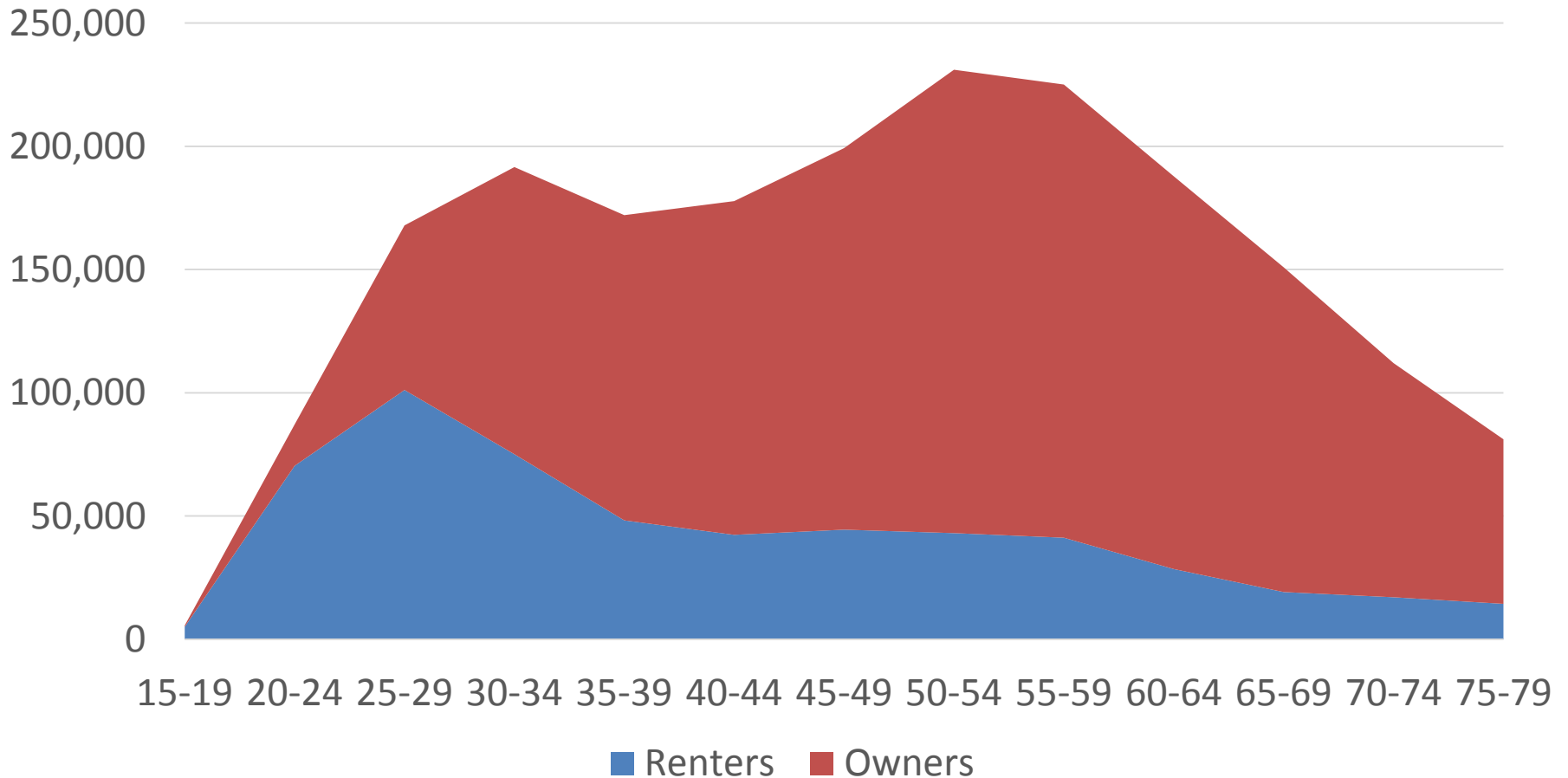
*\* Included anticipated growth from annexation of Oakport Township so as to be considered for future state aid considerations.*

Sources: Minnesota State Demographic Center and Metropolitan Council, 2014 Population Estimates, and U.S. Census Bureau 2010 Census

# Rates of homeownership increase steeply between 20 and 35



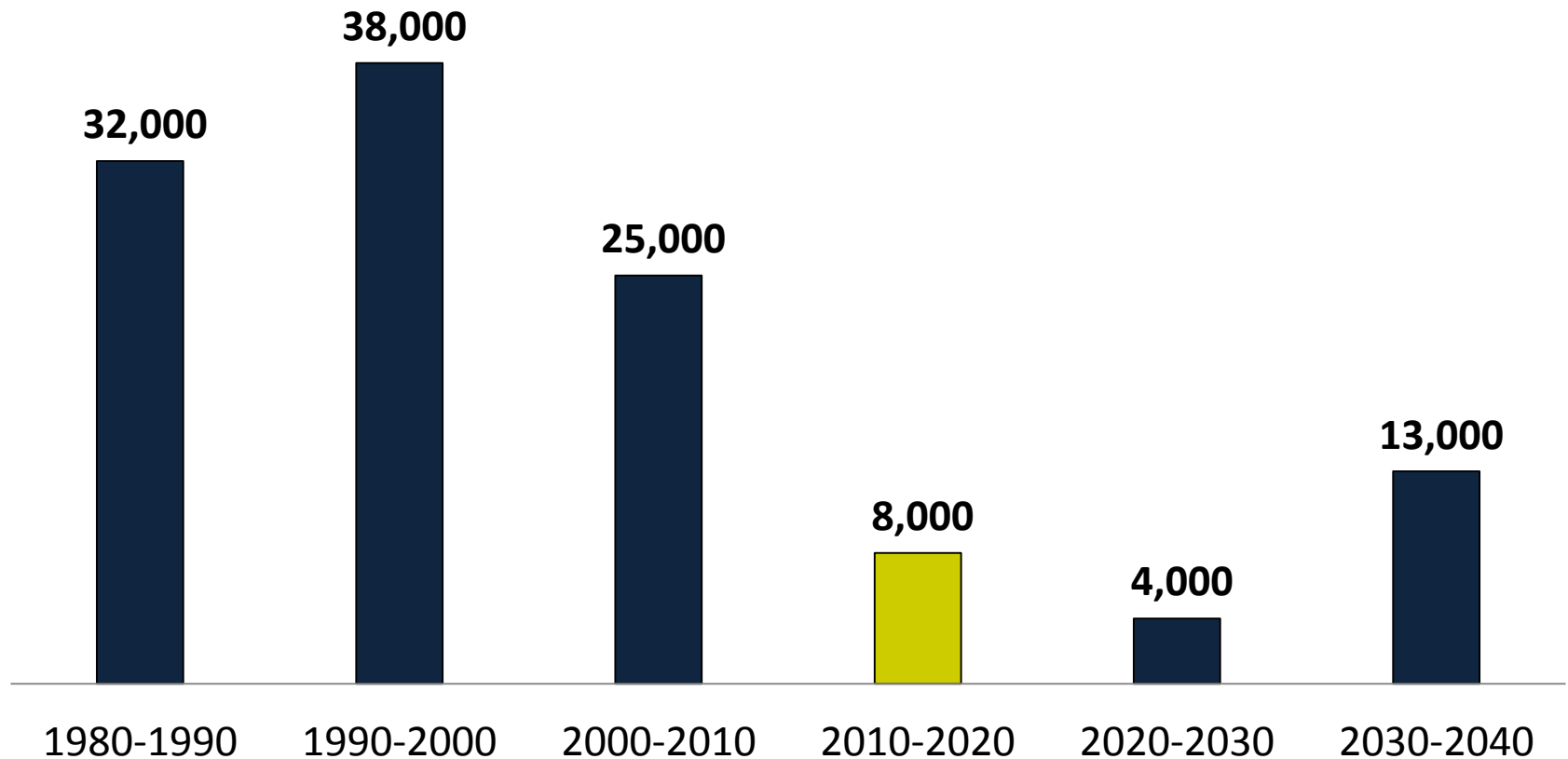
# Renter households peaks in late-20s, large cohort of potential home-buyers



Source: Minnesota, U.S. Census Bureau, 2014 American Community Survey

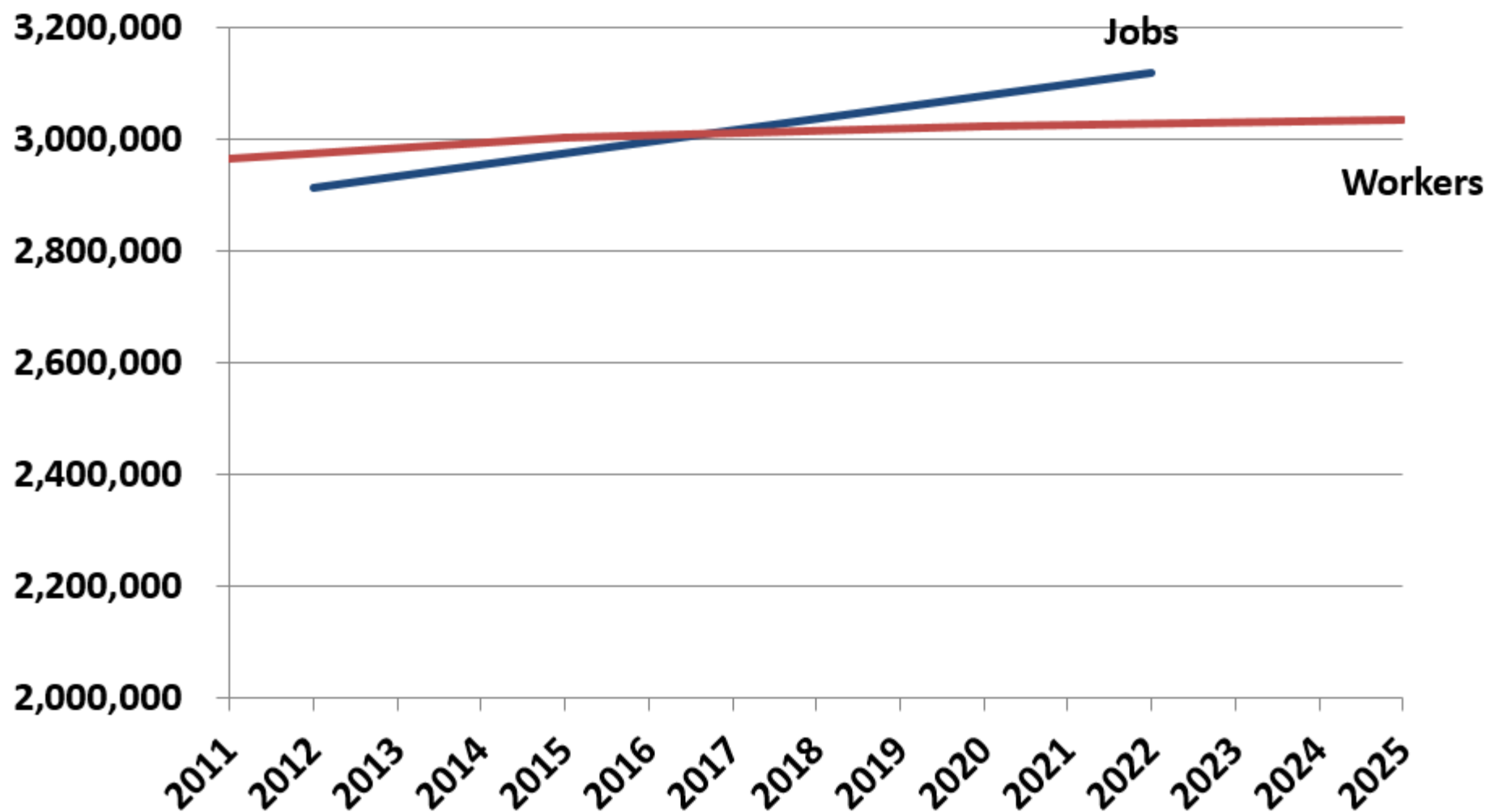
# Projected Growth in Labor Force

Annual Average, Ages 16+



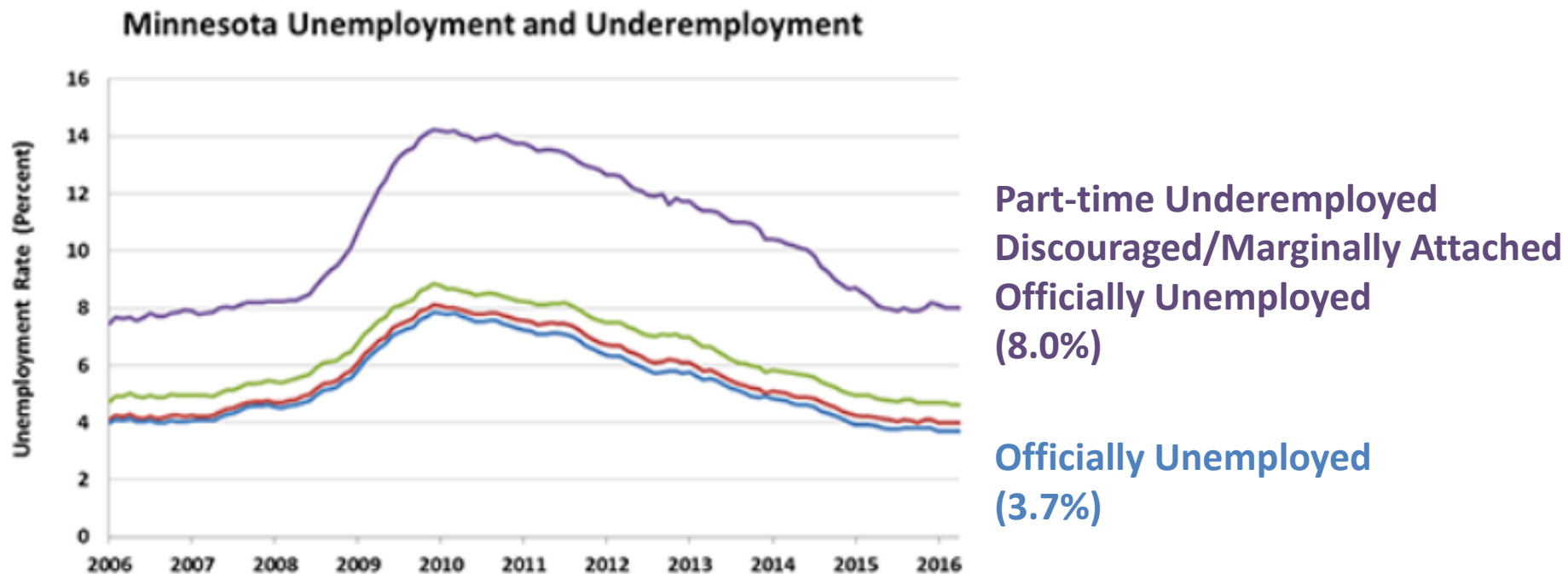
Source: U.S. Census Bureau, Minnesota State Demographic Center Projections

# Projected job growth and projected labor force growth



Source: Minnesota DEED and Minnesota State Demographic Center





Source: Minnesota DEED, Labor Market Information Office, Current Population Survey  
Latest data point = April 2016

# Media reports of shortages have begun to

COMMENTARY

## Labor shortage is already felt in southeastern Minnesota

Last month, vacancies

By Editorial Board

When Bill Spitzer, Minnesota Initiative together.

Spitzer, in his County communities who had the

“That little group together,” said committee

Three months grant through develop, state MN Together

VARIETY

## Significant

As state fill up

By Adam

LOCAL

## Worker shortage has Target Field concessions operator busing in out-of-state workers for games

Target Field is busing in concession employees.

By Rochelle Olson Star Tribune

APRIL 19, 2016 — 8:24AM



BUSINESS

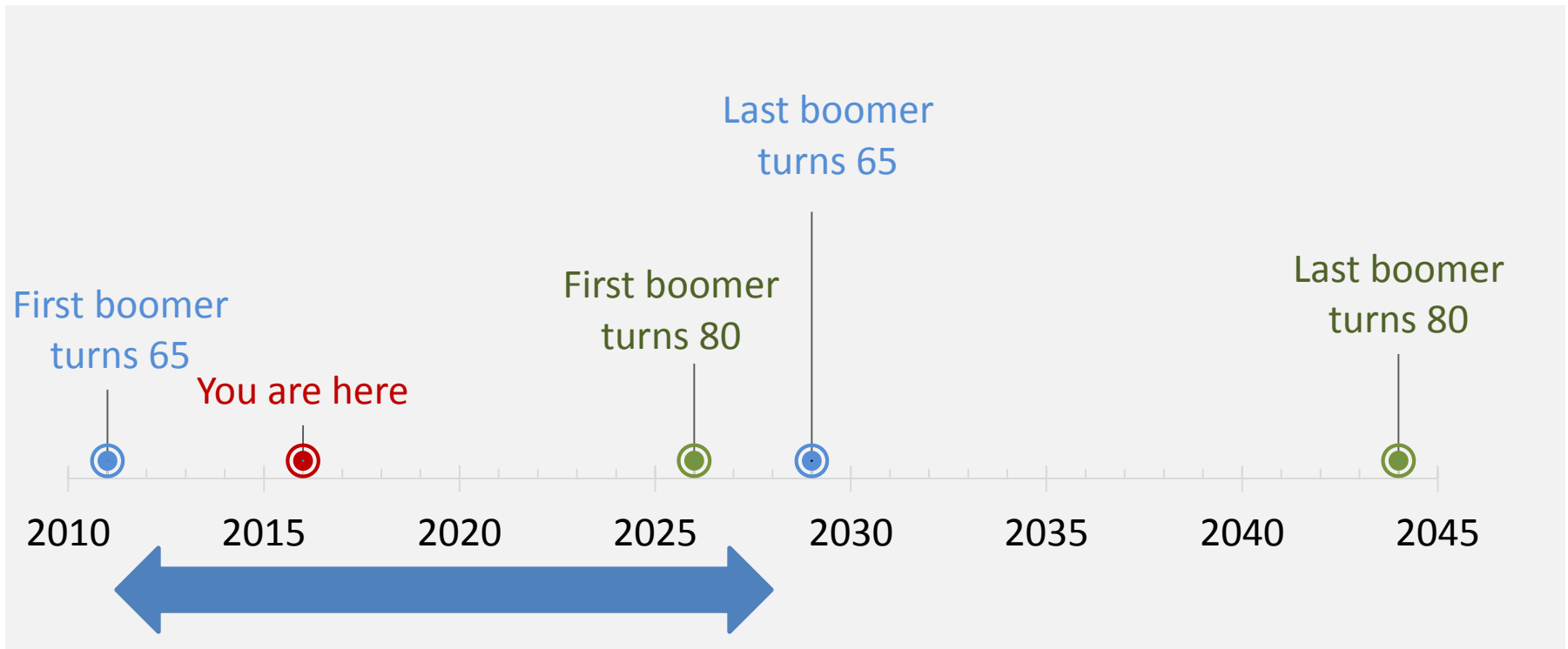
## Rural Minnesota factories spend on buy companies

perks, even buy companies to

016 — 10:51AM

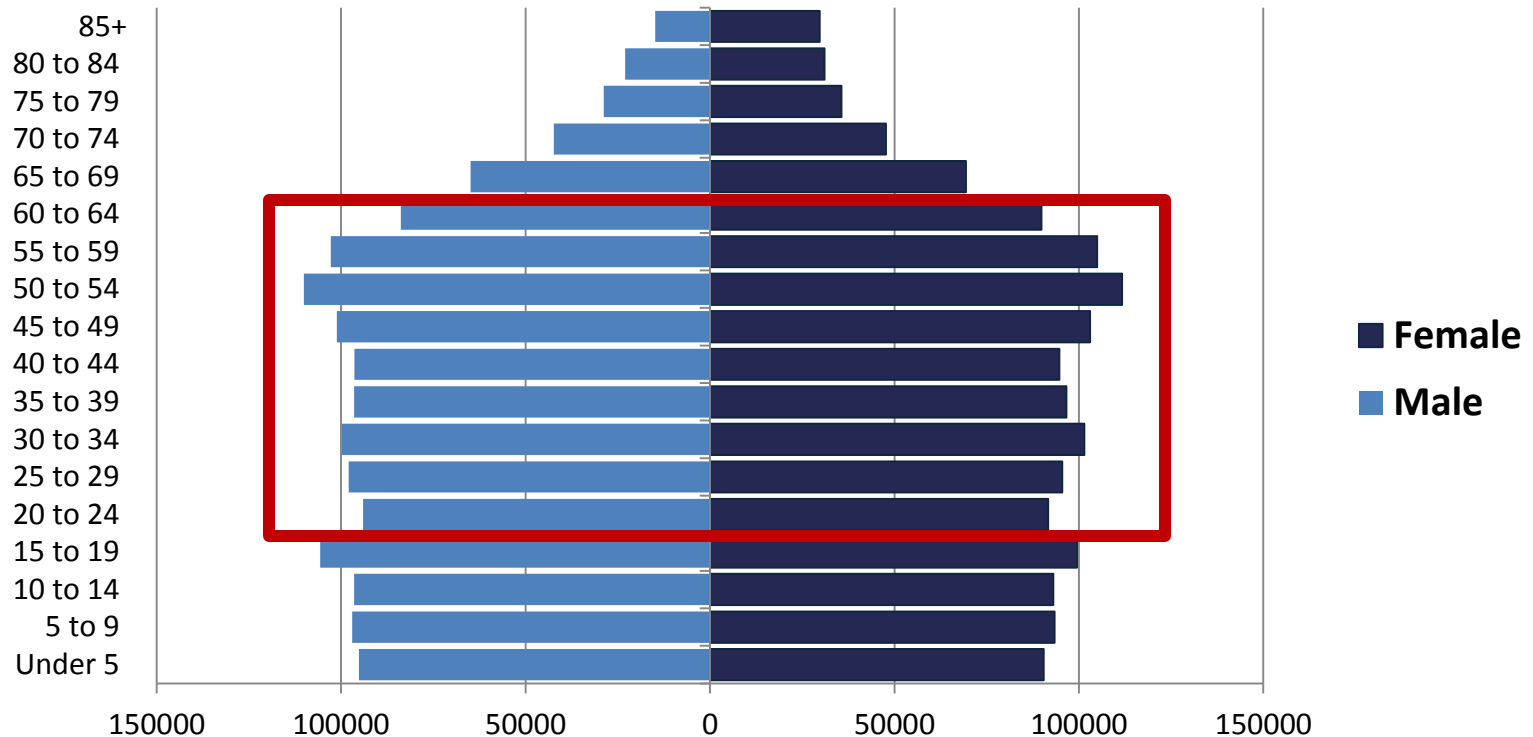


# The transition to an older Minnesota has already begun



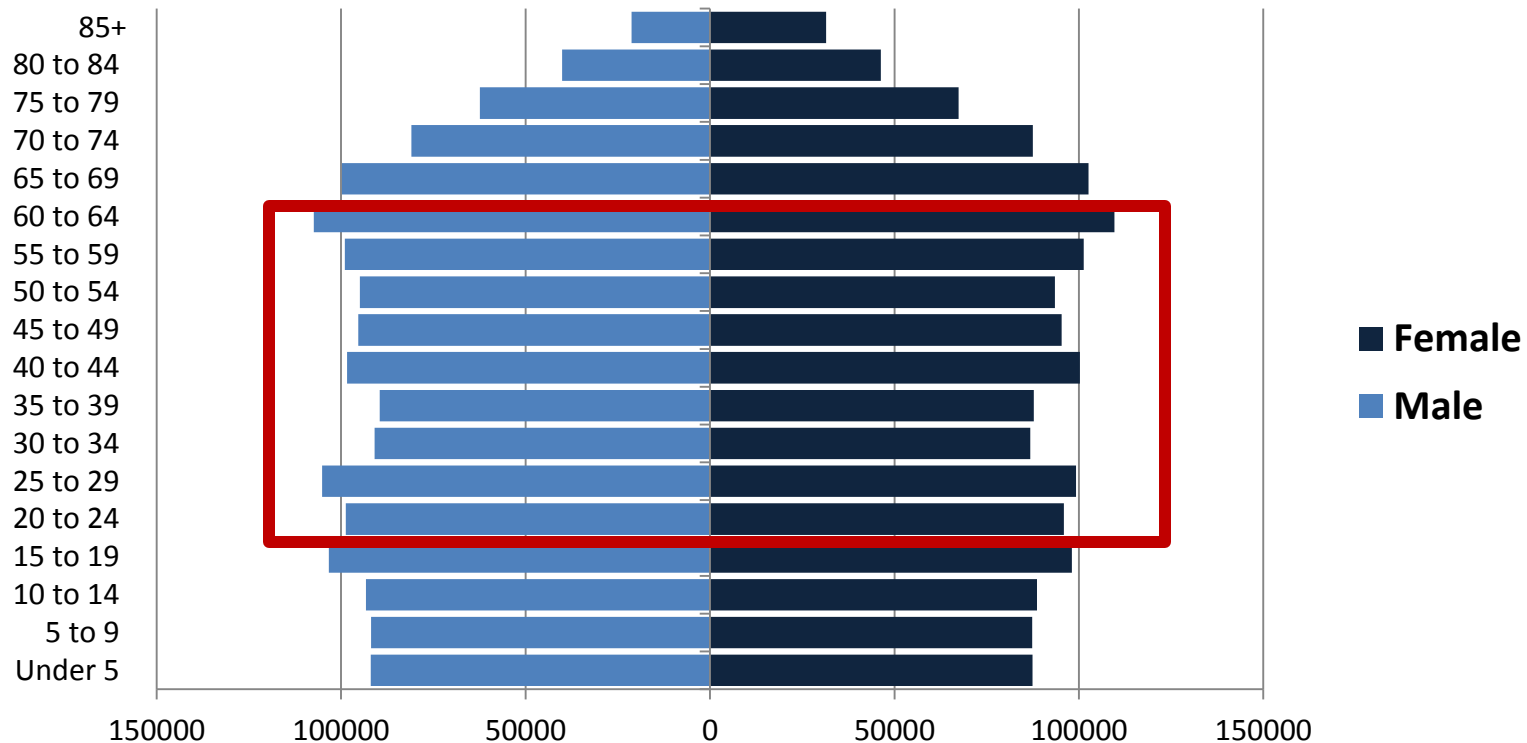
# The Twin Cities 7-county metro in 2015

**Population by age and sex**  
7-county Twin Cities metro, 2015



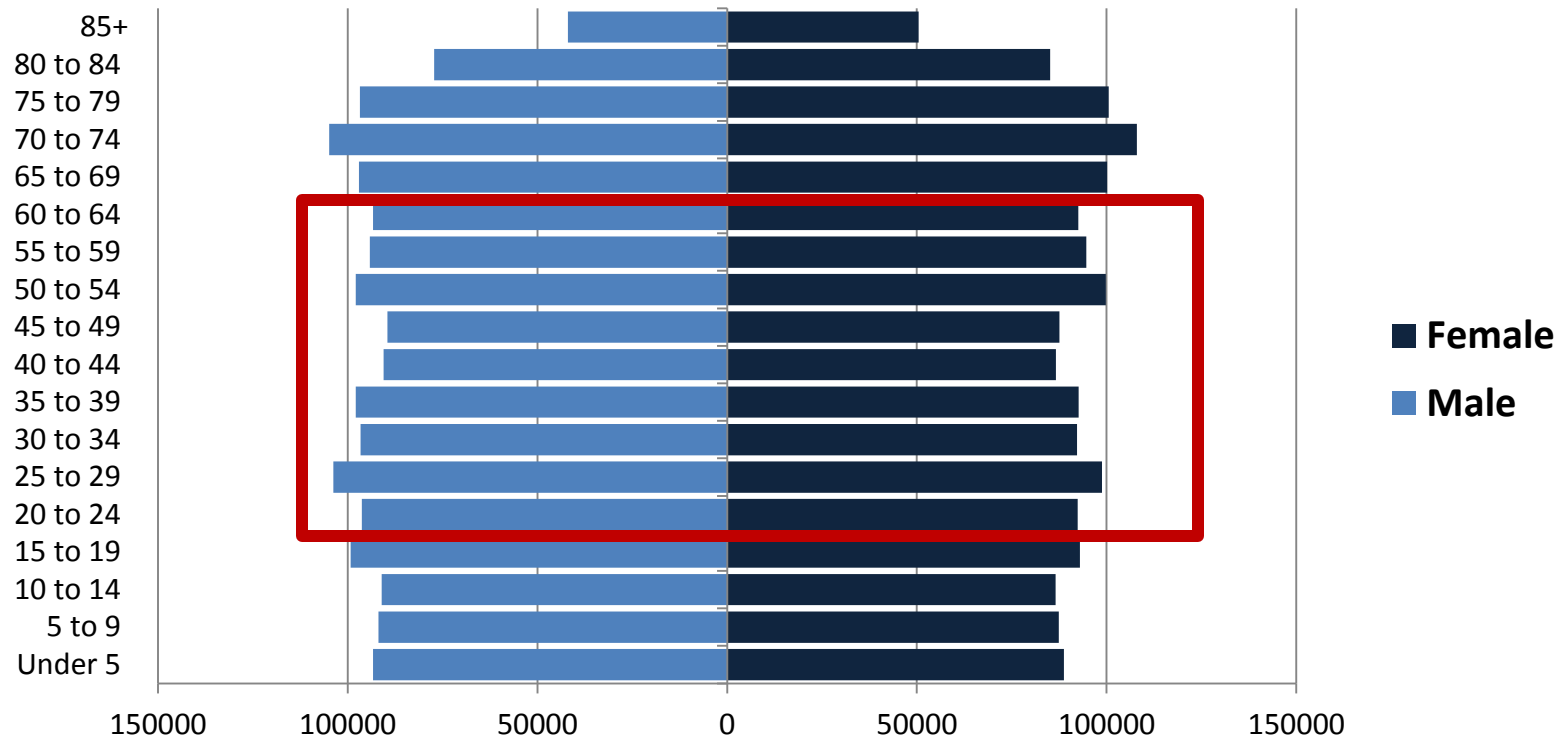
# What the Twin Cities 7-county metro will look like... in 9 years

**Population by age and sex**  
7-county Twin Cities metro, 2025

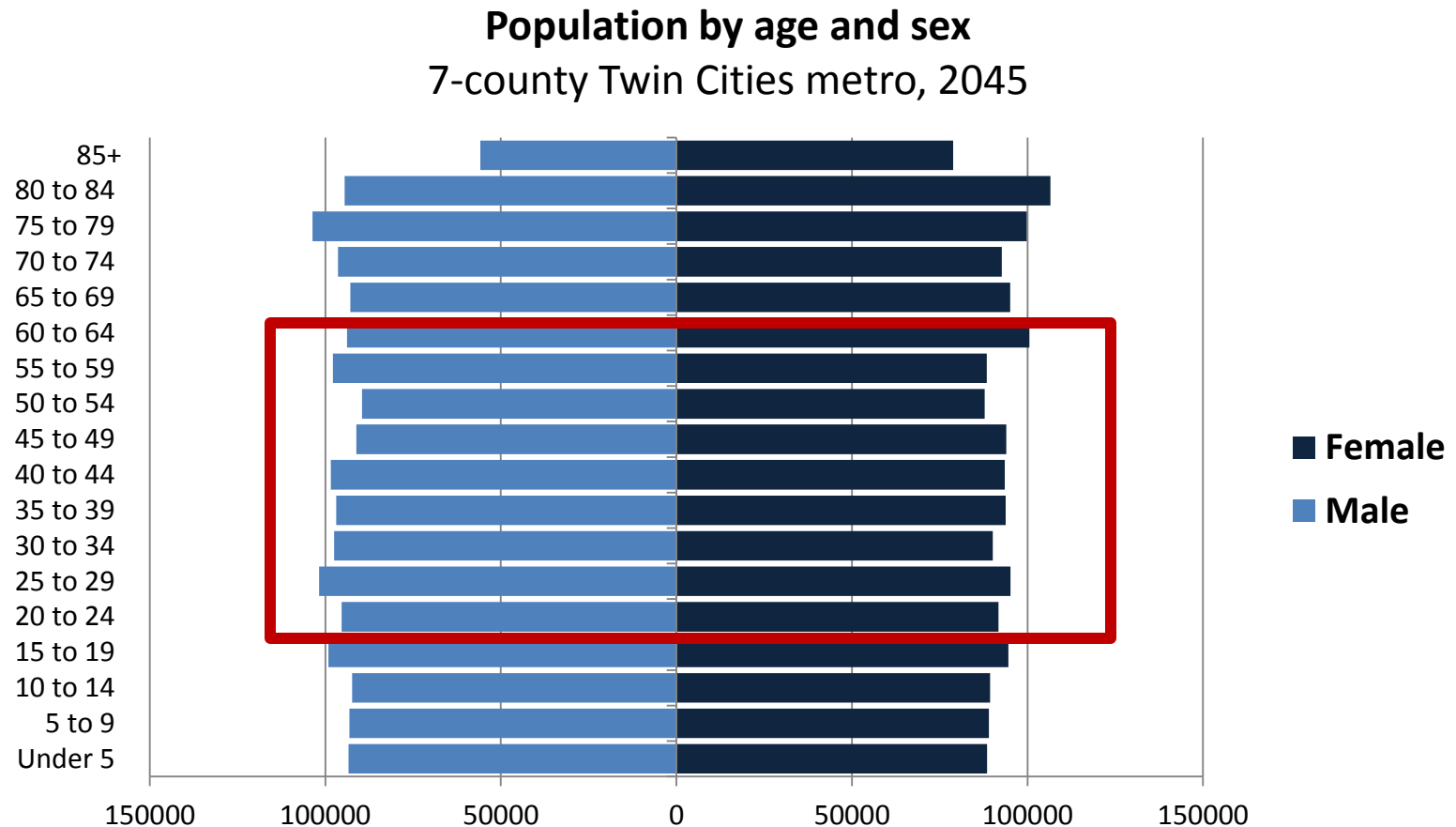


# What the Twin Cities 7-county metro will look like... in 19 years

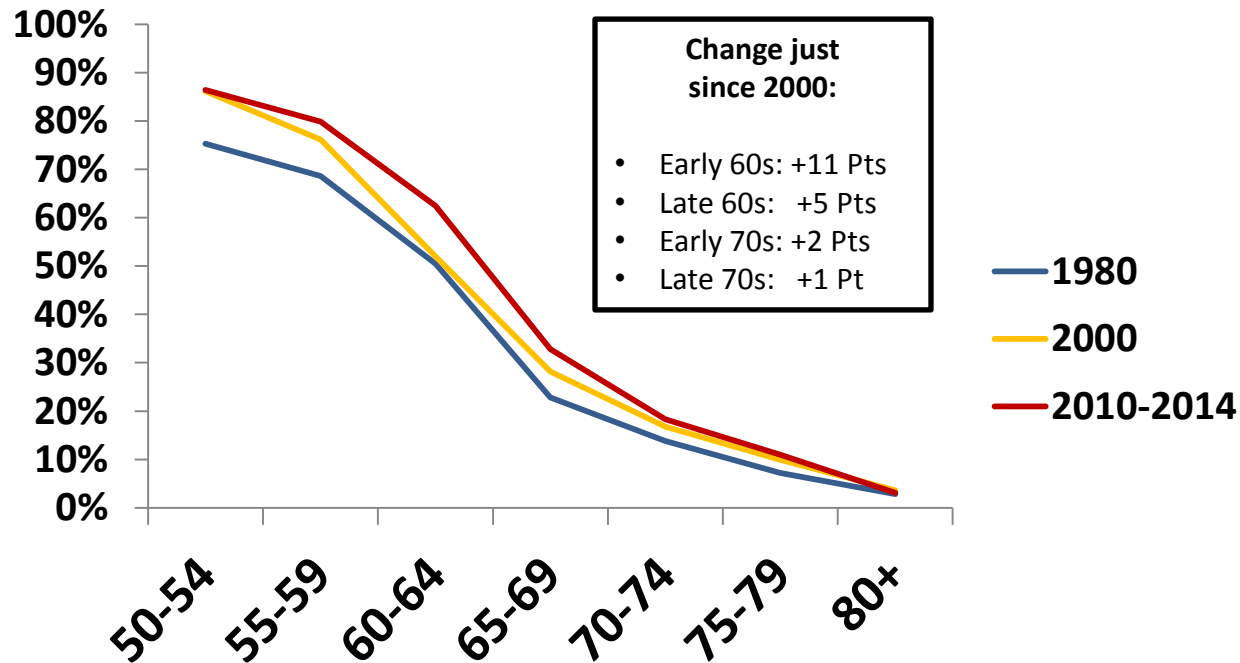
Population by age and sex  
7-county Twin Cities metro, 2035



# What the Twin Cities 7-county metro will look like... in 29 years



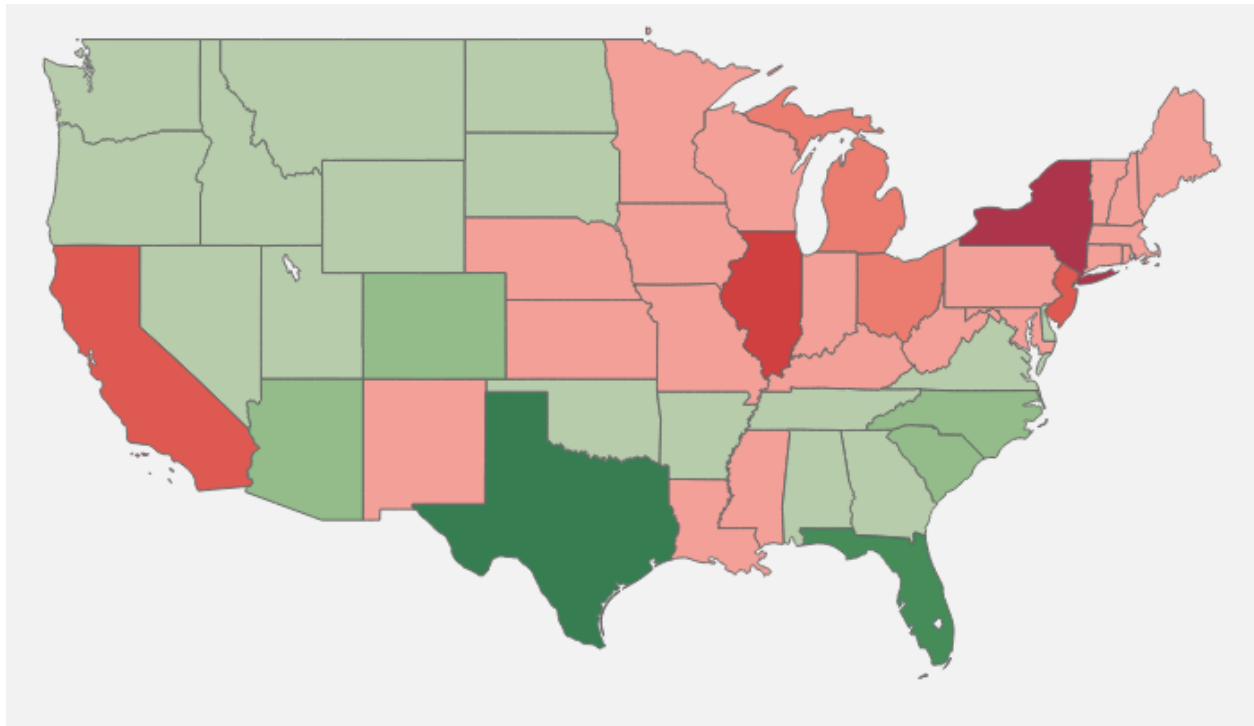
# Minnesota's older adults remain in the labor force longer than before





# Midwestern states tend to lose more residents to other states than it gains from other states

Domestic Net Migration, By State, April 1, 2010 – July 1, 2014

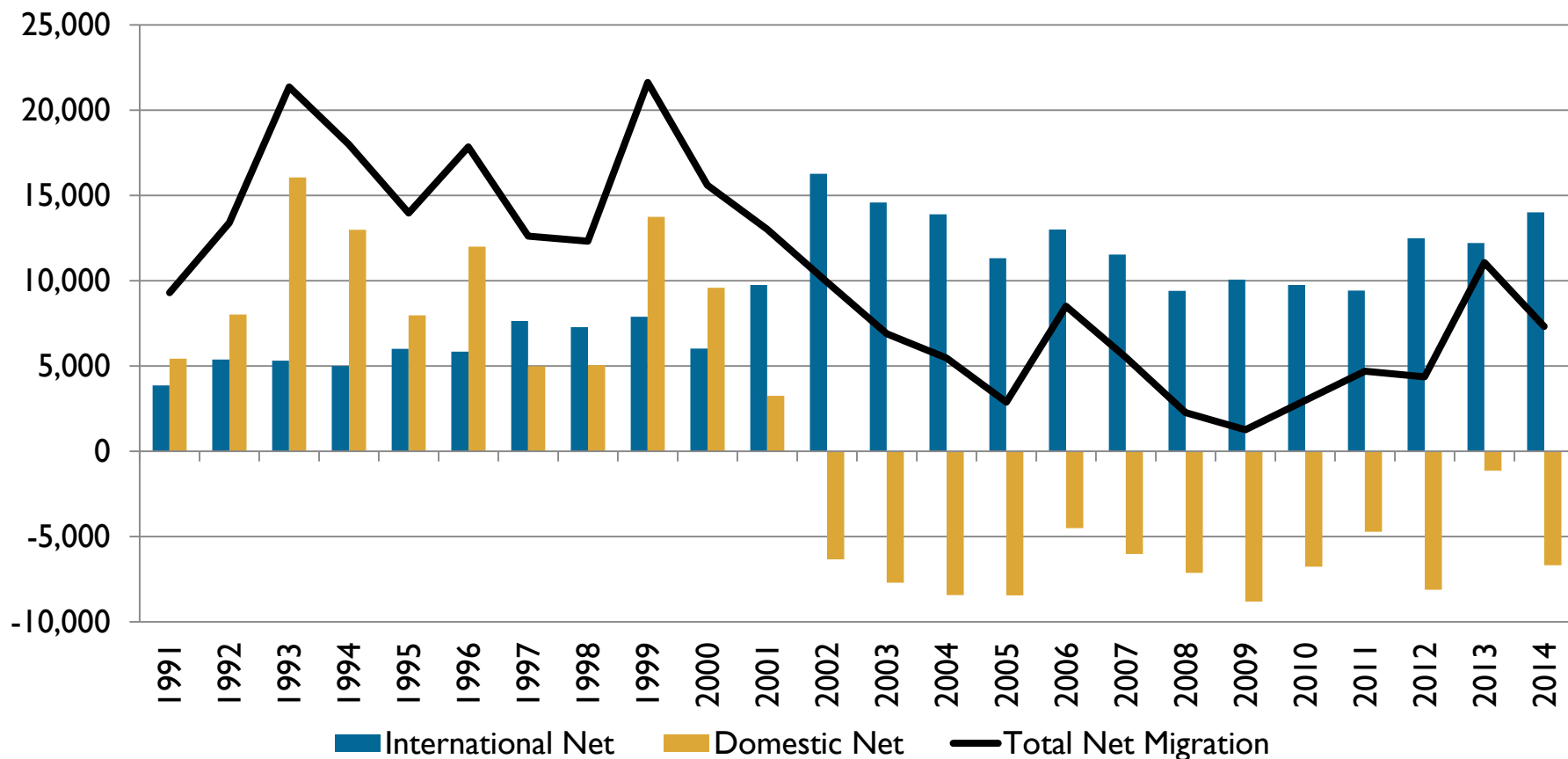


Source: U.S. Census Bureau Population Estimates Program



Spencer Platt, Getty Images, 2014

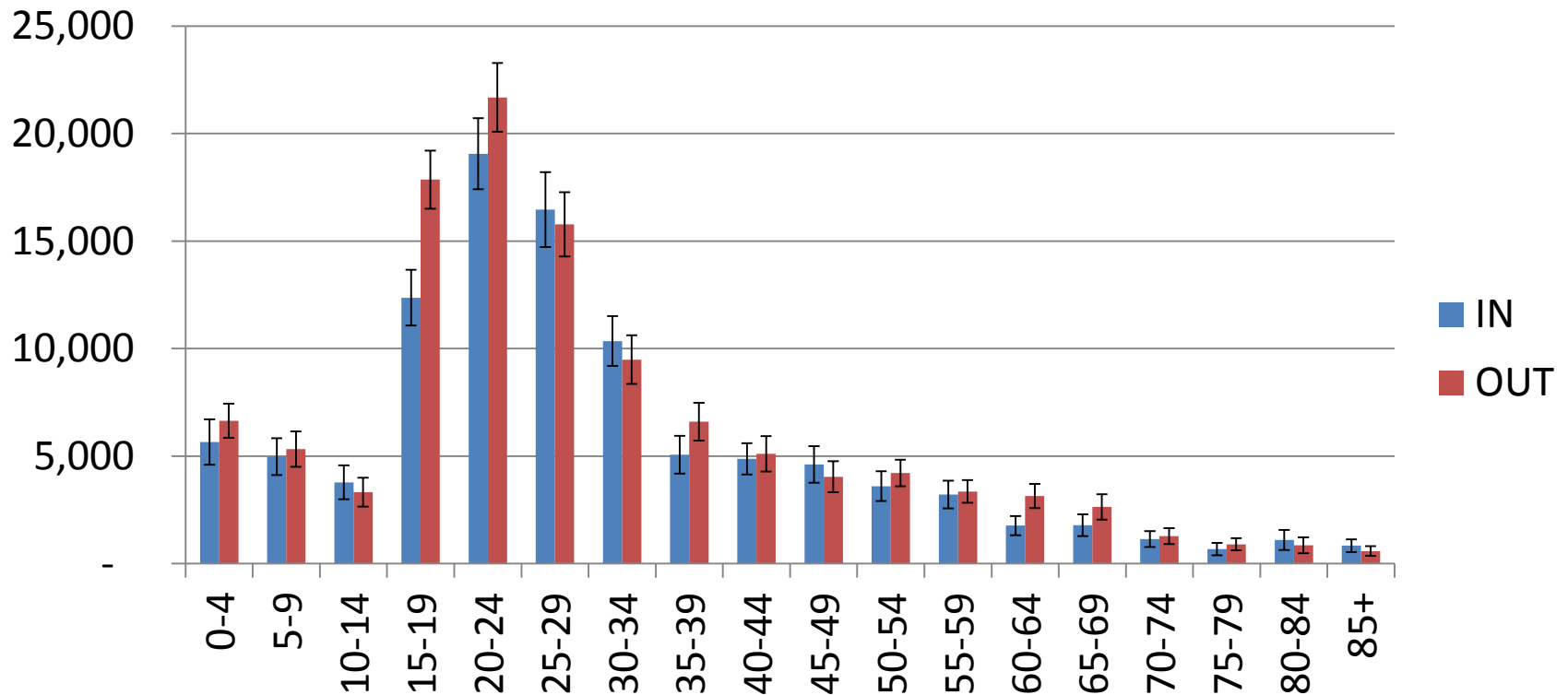
# Minnesota's net migration, by international and domestic components



Source: U.S. Census Bureau, Population Estimates Program. Note: Data for 2009-2010 was unavailable and so interpolated.

# Largest net losses occurring ~ age 20, less counter flow (return) after college years

State-to-state migration by age  
Minnesota, 2008-2012



Source: IPUMS version of U.S. Census Bureau's 2008-2012 American Community Survey. Tabulations by MN State Demographic Center.

## Characteristics of Minnesota's Recent Arrivals And Leavers, At A Glance

### Minnesota's ARRIVALS at a glance

Each year **101,000** people  
move to Minnesota from  
another state.

Another **24,000** move to MN  
from another country.

Of all known arrivals in  
recent years:

**19%** moved from another country

**28%** moved from a state that  
shares a border with MN

**53%** moved from another state not  
bordering MN

### Minnesota's LEAVERS at a glance

Each year, **113,000** people  
move from Minnesota to  
another state in the U.S.  
(An unknown amount leave for  
other countries.)

Of all known leavers in  
recent years:

**16%** moved to Wisconsin

**12%** moved to North Dakota

**6%** moved to Arizona,

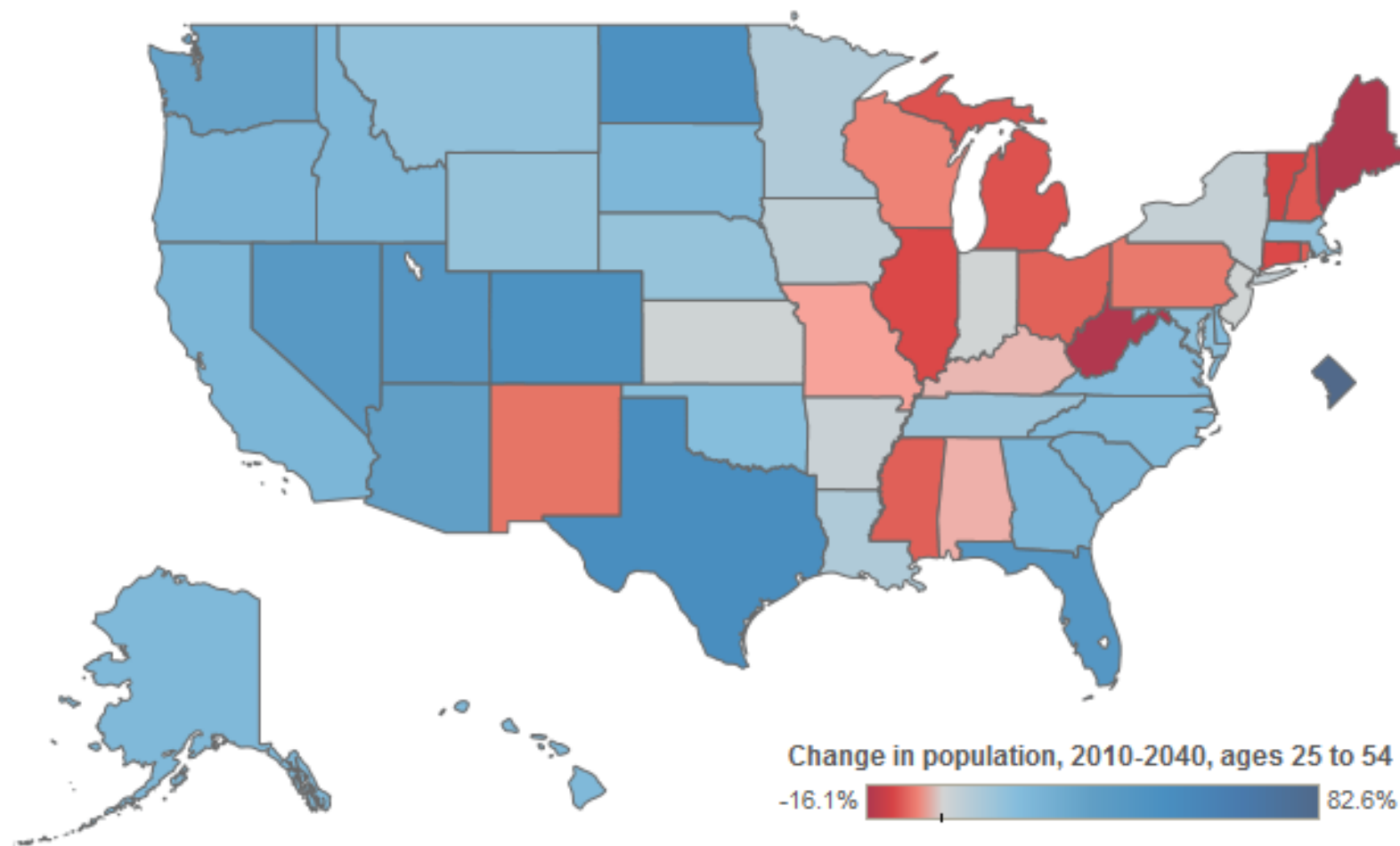
**6%** to Texas, and

**6%** to Iowa

Source: IPUMS version of U.S. Census Bureau's 2008-2012 American Community Survey. Tabulations by MN State Demographic Center.  
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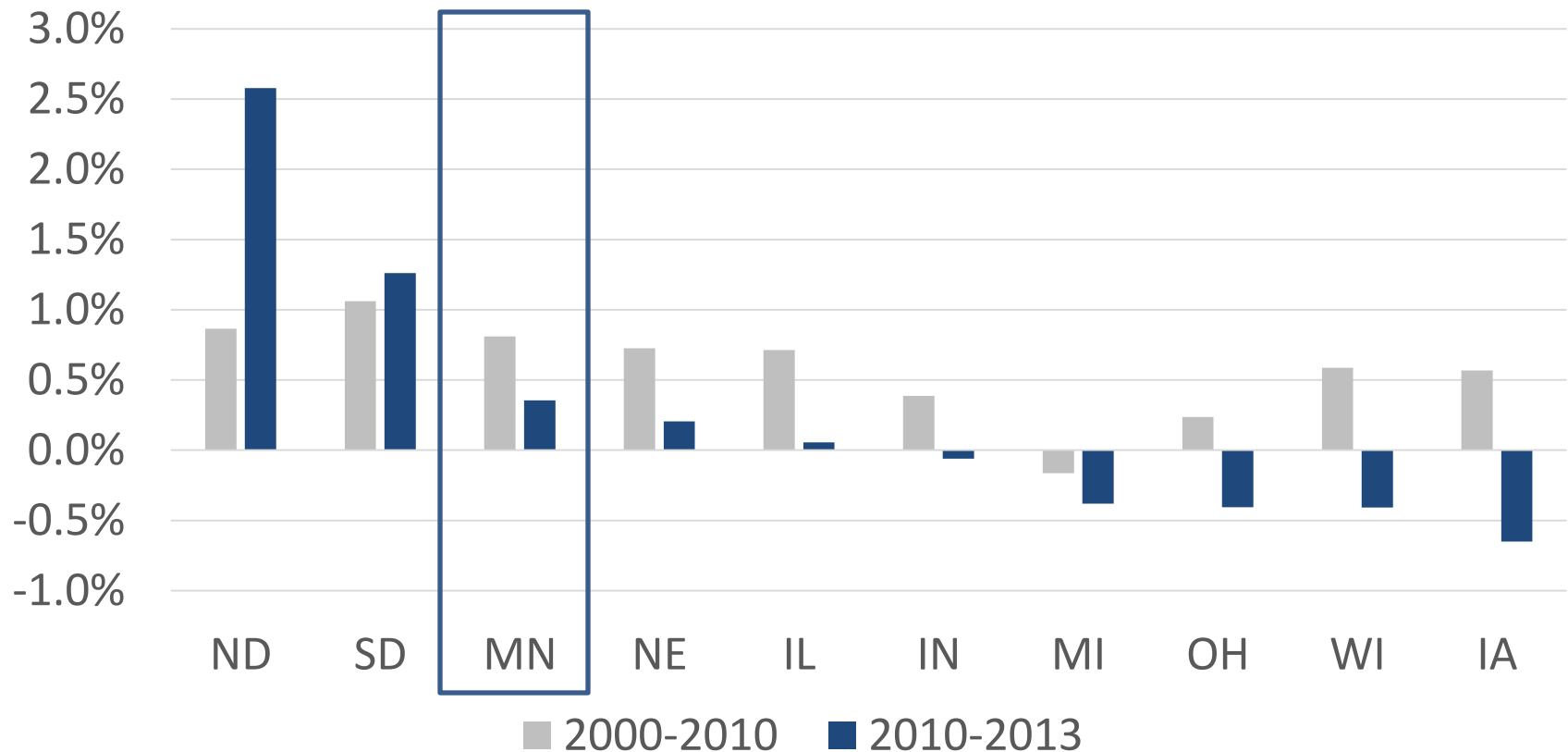
# Change in Working-Age Population

*The population of people at prime working age, 25 to 54, will grow by about 15 percent across the country from 2010 to 2040. But many Northeast and Midwest states will see that population decline. Hover over a state for details.*



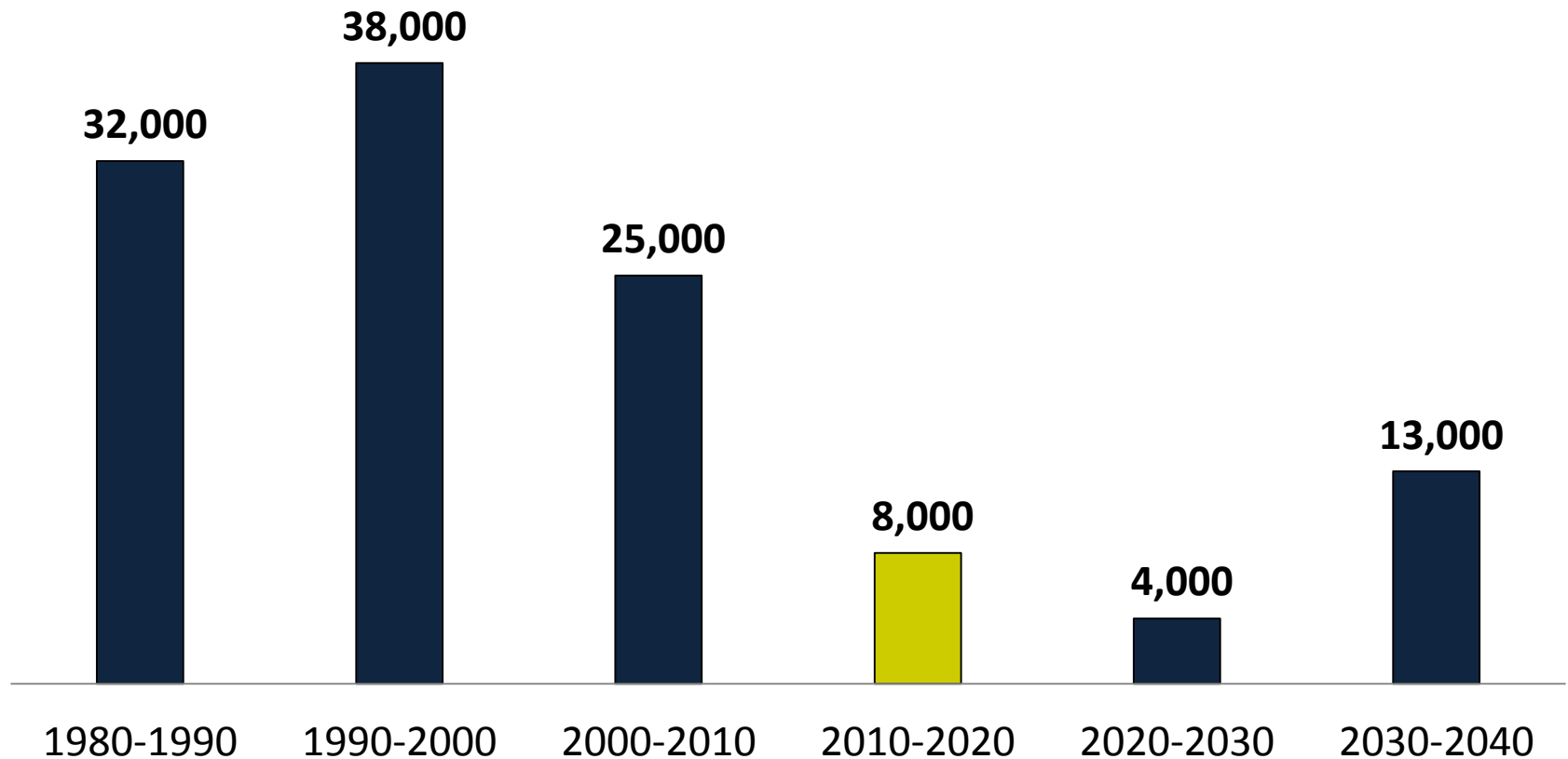
# Labor force growth has begun to slow for most states

Average annual growth in labor force (ages 16-64)  
Midwestern States



# Projected Growth in Labor Force

Annual Average, Ages 16+



Source: U.S. Census Bureau, Minnesota State Demographic Center Projections



# Opportunities to impact MN's labor force

- Grow your own (train, retrain, and retain your own)
- Better alignment of preparation (& retooling)
- Pull (or keep) additional folks in the labor force:
  - Older workers
  - People with disabilities
  - Parents, especially mothers
  - Discouraged workers
  - People with less education/skills that align poorly with available jobs
- Attract new workers (domestic, int'l migration)

# What does a slower growing labor force mean to MN?

- Dampened economic growth?
- No room to leave any potential worker behind (e.g. People of color, older workers, parents, people with disabilities)
- Employers who find and retain workers in new and creative ways win



Minnesota State Demographic Center

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